

INDIA PAVILION AT BOGOTA INTERNATIONAL TRADE SHOW

BOGOTA, COLOMBIA, 24 – 28 SEPTEMBER 2018



A view of the Bogota International Trade Show fair ground

EEPC India invites participation

Participate through EEPC India to enjoy
substantial savings!

About the exhibition

The Bogota International Trade Show, an industrial exhibition, is the protagonist of the economic impulse of Colombia, the Pacific Alliance, Latin America, Central America and the Caribbean. The International Business and Exhibitions Center of Bogota, CORFERIAS, will house the XXXII edition of the FERIA INTERNACIONAL DE BOGOTA (The Bogota International Trade Show)

or FIB INDUSTRIAL EXHIBITION, from 24 to 28 September 2018. **The event will have over 690 exhibitors and more than 50,000 professional visitors are expected.**

The Bogota International Trade Show is the most important specialized industrial event on Latin America and is a place for companies to be informed about technologies, interact with industrial manufacturers, suppliers, importers and wholesalers and

showcase the latest technology in machinery, equipment, manufacturing processes, raw material, supplies, and components. FIB is the place for businesses and industrial contacts to foster technological and commercial exchanges in Latin America.

About the exhibition

- Be part of the most important specialized business platform in the region that gathers different industries in order to promote your company at an international level.
- Identify potential clients and complementary services related to your products or services.
- Find in one place direct and indirect markets and contacts interested in your products or services.
- Participate in discussions within the framework of the International Industrial Trade Fair of Bogota 2018.
- Generate brand recognition, visibility and positioning among different participating sectors.

Highlights of the 2016 edition

In 2016, over five days, 705 exhibitors participated and over 50,000 visitors (including 2,042 overseas visitors) visited the show.

India-Colombia engineering trade

The Collaboration between India and Colombia has been intensifying especially the growing importance of economic ties between Colombia and India, as well as India's inclination to

invest in the country. Colombia has become one of the main destinations for India's exports in Latin America. India-Colombia business organizations have been interacting on regular basis and number of business delegations from India mainly from export promotions councils such as EEPC has visited Colombia. EEPC led a delegation of 151 Indian companies to participate in the Bogota International Fair in October 2010. Exim Bank of India has signed an agreement with Bancoldex of Colombia for extending a US\$ 10 million Line of Credit for exports from India. Colombia-India Chamber of Commerce was formed in Bogota in September 2008 by Indian and Colombian firms to take up issues of bilateral business interest with the support of Embassy. They took a trade delegation to India in November 2012.

It may be seen from the trade statistics that bilateral trade between India and Colombia is on a growing path during the last few years. In case of engineering goods, total trade has increased from US\$ 431 million in 2016 to US\$ 433 million in 2017. Exports from India to Colombia increased from US\$ 393 million to US\$ 406 million from 2016 to 2017. Similarly, imports from Colombia decreased from US\$ 38 million in 2016 to US\$ 26 million in 2017. India has been enjoying an increasing trade surplus with Colombia. The increase in bilateral trade establishes that there is a considerable potential for further expansion in the coming years. The relationship between India and Colombia will become stronger as economic; Trade and commercial ties deepen between the two countries.

Product Profiles

• Industrial Machinery, equipment and tools

Metal Working-Machine Tools, Casting & Forging, Fasteners, Hardware, Automotive Industry-auto Parts& Components, Auto rickshaw, Bicycle, Power Tools & Hand tools, Garden Tools, Pumps, compressors, faucets and valves, Bearings, gears, gear trains and, transmission parts, Dumpers, Metal packaging, Lifting and Handling Equipment, Welding equipment, Hydraulic equipment, Heating, Distilling, Industrial Furnaces and Burners, Textile Machinery, Mixers, Skid steer loaders, Motor, Graders, Engines and turbines, Backhoes, Saws and choppers, Drills, Lathes and milling, machines, Tractors and trailers, Crushers, Vibrators, Air Conditioning, Refrigeration and Ventilation Systems

• Plastic, Petrochemical and Packaging

Petrochemicals and Related: Machinery and Equipment, Robotics, Fittings, Tools, Moulds, Raw Materials and Input, End-products, Semi manufactured products, Services and Publications, Packaging: Machinery and Equipment, Raw Material and Input, and Suppliers of all types of Packaging and Shipment Packaging

• Heavy Construction Machinery

Construction machinery and equipment, Construction materials, Safety at work, Debris transport

• Energy

Electrical accessories, Alternative energy (GENERATION), Energy Generation equipment, Transmission and Electrical management, Maintenance and supplies, Spare parts, Generators, Distributors and transmitters, Machinery and equipment for energy use and management, Industrial safety

• Wire & Tubes

Electrical cables, Construction industry wires, Industrial process wires, Material, special wires and cables, Wire manufacturing and finishing machinery, Tubes and valves for the construction of public works, Tubes and valves for civil construction, Tubes and valves for oil and gas transportation, Tubes with seams and seamless in carbon steel, Alloy, cast iron, stainless steel Pumps and Motor pumps, Mechanicals seals

Specialised Shows: The following specialised shows will be held concurrently during the five-day affair under the umbrella of FERIA INTERNACIONAL DE BOGOTA.



Feria Internacional De Bogota

The International Fair of Bogotá, Industrial Exhibit, is the entrepreneurial and industrial contact centre that promotes commercial and technological exchange, investment, competitiveness and the enterprising spirit from Colombia to the world”.



Expoenergía 2018

It is the commercial platform for innovation and

presentation of the latest trends in equipment and services for the energy and electric sectors. We will have the presence of companies in the sector that will have the opportunity to contact national and international experts for the commercialization of products and business generation.

This version will present the articulated chain of the energy sector, ranging from sustainable energies, energy optimization, up to mid and upstream, with a wide range of suppliers, distributors and manufacturers of equipment, technology, services, parts and supplies, as well as equipment, security, accessories, and maintenance related to the industry



14th Expometalica - XIV Mining Fair

The 14th Colombia Expo

metallic Fair will be a favourable scenario to increase the competitiveness of the metalworking, hardware and shipyard sector through the exhibition of products, the achievement of new commercial contacts between suppliers and companies, the search for national or international subcontracting chains, the exhibition of new technologies and trends, as well as the potentialization of marketing channels for products and services.

The XIV Mine Fair and the ANDI will address the most relevant aspects of the mining sector, including the social responsibility of legal mining in Colombia.



Andina Tube & Wire

The International Fair of Cables, Wires, Tubes and

Valves Colombia - AndinaTube & Wire is shaping up as the best professional fair for exhibitors and buyers of cables, wires, tubes and valves in Latin America, given that due to its high degree of specialization and professionalism, it is the most direct and effective way for any participant to find the best and widest variety of this type of products in the market.



Colombiaplast - Expoempaque COLOMBIAPLAST

EXPOEMPAQUE since its first

version, has managed to strengthen the commercial relations of the sectors of Plastic, Rubber, Petrochemical and Packaging and Packaging nationally and internationally. Thanks to the recognition as the best fair exhibition within the framework of the International Fair of Bogotá - Industrial Exhibition, it has managed to attract a large number of exhibitors and visitors both from Colombia and from different countries of the world.

COLOMBIAPLAST EXPOEMPAQUE is characterized by innovating and providing physical and technological resources in each of its versions and by offering an ideal exhibition space for the launch of new products, by approaching the technological advances of the industry and the new development proposals of all the productive chain of the participating sectors.



Expoaire 2018

The Colombian Association of Air Conditioning and Refrigeration (ACAIRE) organizes an exclusive

pavilion for the RVC guild, where they will find specialized talks, product expositions and new technologies in everything related to air conditioning, refrigeration and ventilation systems.

Here you can find knowledge in the application of engineering and cooling, ventilation and air conditioning technology; through associative activity for the welfare, competitiveness and growth of the industry.



Hall of heavy machinery and construction

Commercial sample integrated by manufacturers, importers and distributors of heavy and light machinery for construction, equipment, supplies, services and equipment. The machine show will be located in pavilions

20 to 23 of the Corferias Grand Hall.



Industrial Machinery, equipment and tools

This specialized show generates the favorable scenario for the exhibition in 3 pavilions of machinery, equipment, technological advances, supplies, capital and intermediate goods, raw materials,

components and services to an infinite market avid for development and industrial growth.

Profile: Air conditioner, Scales and Industrial Balances, Pumps, Compressors, Faucets and Valves, Bearings, Gears, Gear Trains and Transmission Parts, Metallic Packaging and Packaging Lifting and Handling Equipment, Industrial Furnaces and Burners, Welding equipment, Textile Machinery, Saw and Choppers, Hydraulic equipment.

Mode of payment

Full payment is to be made by:

- Demand draft favouring “EEPC INDIA” along with the duly filled out Application Form

OR

- Pay through RTGS/NEFT in INR as per the following details:

Name of Bank : HDFC BANK LTD.
Branch : CENTRAL PLAZA
Address of Bank : 2/6, SARAT BOSE ROAD, KOLKATA – 700 020
Account No. : 00142090000452
Account Name : EEPC INDIA
NEFT Code : HDFC0000014

You can also make payment online through the following Payment Gateways :

1. Atom;
2. Billdesk

Participation Charges

One side open (built-up booth): Rs 18,000 per sqm.

Booth size: 9 sqm.

- 10% extra for two sides open booth (subject to availability)

The above participation charges will also include the following:

- Six nights of hotel stay for one person per exhibiting company (to be allotted on first-cum-first-served basis)

Note: For enquiry on MDA disbursement, please contact: Mr Gurvinder Singh, Sr. Joint Director, email: gsingh@eepcindia.net

Benefit to member-exporters

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. The rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities.

Booth display

Participation charges for a 9 sqm. booth includes the following services:

- Carpet Flooring
- Spot Lights (3 Nos)
- Information Counter (1 Nos)
- Chairs (2 Nos)
- Waste Paper Basket
- One Discussion Table

*Members will be informed of the final details of booth display in due course

Selection criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Submission of application

Interested firms are requested to fill in the online Application Form latest by 10 August 2018 at the following link.

https://app.eepcindia.org/ems/exhibitors/exhibitor_application_form/ODU

Please go through the “Mode of Payment” section for payment details.

Cancellation of participation

Please note that no request for cancellation and / or refund / adjustment shall be accepted.

Date & Venue

24 – 28 September 2018
Corferias Bogota, Colombia

Timings of the show

8 AM to 8 PM on 24 September, 2018
9 AM to 8 PM from 25-28 September, 2018

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